

# ***How Do You Get People to DO the Right Things?***

## **Management often complains that**

- **People don't do what they *know how to do***
- **People don't take initiative**
- **Work is "uninspired"**



## **Right-Action = Right-Results**

Motivational Business Expert, Professional Speaker, Educator and Skill-Shop™ Leader, **Linda Brakeall**, author of *Unlocking The Secrets of Successful Women in Business*, and *How To Get Men To Take You Seriously in Business and in Life!* brings reliable business knowledge, savvy street-smart techniques, relevant humor and a global perspective to every discussion.

Brakeall's checkered past includes award-winning salesperson, sales manager, corporate VP, and business owner. Linda Brakeall brings you usable in-depth wisdom, perspective, strategies and *follow-up teleclasses to facilitate change* and positively impact your bottom line.

This nationally popular talk-show guest is in high-demand because her humorous, practical, no-nonsense approach has been *tested and proven* on such diverse audiences as bankers, mayors, mortgage brokers, Realtors, insurance professionals, associations, earth-moving equipment dealers, speakers, teachers, charities, front-line forge workers and quality-conscious 5th graders.

## **Inspiring People To Right-Action!**

**Linda Brakeall**

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**Keep Linda Brakeall  
 “TOP OF MIND”  
 for your next event!  
 800-662-7248**



**Hot Skill-Shops™ & Seminars**

- Unlocking The Secrets of Success!
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**Hot Keynotes**

- Unlocking The Secrets of Success!
- The Magic is YOU!
- Change is Unavoidable – Growth is Optional

**When you need serious messages  
 and difficult topics delivered  
 with humor, tact and impact  
 call Linda Brakeall!  
 800-662-7248**

**The Buzz**

- “Linda is like a shot of B12. I feel energized and ready to do ANYTHING!”  
Lisa Kemp, Coach
- “Entertaining, valuable info, great presentation style.”  
J. Kurt, Michigan Bankers Association
- “Energetic, good information, great examples and interactivity.”  
M. Donant, CA School Superintendent
- “Practical information, exuberant delivery.”  
J. Richardson, Illinois Payroll Association
- “Beneficial and empowering. Linda easily integrated diverse opinions.”  
S. Davenport, US Cellular
- “I could have listened longer. —I don’t say that often!”  
M. O’Connell, AON
- “Phenomenal! Linda’s energy, humor and enthusiasm are contagious!”  
A. Benethroba, Municipal Conference



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